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As a managing partner and co-founder of n-gen People Performance Inc., Giselle helps clients build strategies and programs that target, motivate and engage a multigenerational workforce. She is a sought after resource to industry leaders across North America, in both the private and public sectors.

With over 15 years of experience in learning and development, she has devoted the last 10 years to researching the impact that generational differences have on organizational performance. Giselle has created solutions and programs that focus on five practice areas – sales & customer service, leadership, team building, Gen Y and HR. She has presented to international audiences, has written numerous whitepapers, and co-authored two books: *Loyalty Unplugged: How to Get, Keep & Grow All Four Generations* and *Upgrade Now: 9 Advanced Leadership Skills*. As a multigenerational workplace expert, she is regularly quoted in national newspapers, trade magazines, radio and television.

Giselle has a Master's degree in communication studies from the University of Windsor and has been nominated for a RBC Canadian Women Entrepreneur Trailblazer award in 2012. She is a member of the Society for Human Resource Management, the Provincial Partnership Council and the Marketing & Communications Committee for Habitat for Humanity – Toronto.