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As president and co-founder of n-gen People Performance Inc., Giselle is dedicated to building strategies and programs that help clients target, motivate and engage employees in order to increase performance and productivity. She is a sought after resource to industry leaders, having worked with 18 of the top Fortune 500 companies across North America. Over 60,000 people globally have experienced an n-gen workshop or presentation. With over 18 years of experience in learning and development, she has devoted more than a dozen years to researching the impact that generational differences have on organizational performance.

Giselle has created solutions and programs that focus on five practice areas – sales & customer service, leadership, team building, Gen Y and HR and has co-authored two books: *Loyalty Unplugged: How to Get, Keep & Grow All Four Generations* and *Upgrade Now: 9 Advanced Leadership Skills*. As a human resources expert, Giselle is regularly quoted in national publications and appears on television and radio.

Giselle has a Master's degree in communication studies from the University of Windsor. She is a member of the Society for Human Resource Management and raises money for breast cancer research in her free time.