Bios



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As a managing partner and cofounder of n-gen, Adwoa K. Buahene works with clients to create and implement products and services that improve organizational and people performance, by layering on a generational perspective to all people practices. Adwoa helps clients to understand and build strategies and programs that target, motivate and engage all four generations. Adwoa's generational expertise has been leveraged by industry leaders in both the private and public sector since 2003. She is a sought after resource to senior leaders, HR teams, and management groups that recognize the need to improve organizational engagement. She is regularly quoted in newspapers and trade magazines, and has presented to international audiences.

Adwoa has a Master's degree in analytic philosophy from Dalhousie University and is co-author of the book *Loyalty Unplugged: How to Get, Keep & Grow All Four Generations*.

She is a member of the Society for Human Resources Management, Human Resource Professionals of Ontario, member - Provincial Partnership Council, chair - United Way Allocations Panel and board director – VHA Home Health Care.