**BIOGRAPHY:**



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As a managing partner and cofounder of n-gen, Giselle Kovary works with clients to create and implement products and services that improve organizational and people performance, by layering on a generational perspective to all people practices. Giselle helps clients to understand and build strategies and programs that target, motivate and engage all four generations. Giselle's generational expertise has been leveraged by industry leaders in both the private and public sector since 2003. She is a sought after resource to senior leaders, HR teams, and management groups that recognize the need to improve organizational engagement. She is regularly quoted in newspapers and trade magazines, and has presented to international audiences.

Giselle has a Master's degree in communication studies from the University of Windsor and is co-author of the book *Loyalty Unplugged: How to Get, Keep & Grow All Four Generations*.

She is a member of the Human Resource Professionals Association, Society for Human Resource Management, and chair - Promotions & Events Taskforce of the Provincial Partnership Council.